

# California Strategic Co-enrollment

---

CASAS NATIONAL SUMMER INSTITUTE

SAN DIEGO, CA

3:45–5:00 P.M.

SUNRISE ROOM

JUNE 19, 2018



# Panelists

---

Irene Castorena, Title II  
California Department of Education

Neil Kelly, Adult Education Block Grant  
California Community Colleges

Jennifer Hernandez  
Labor & Workforce Development Agency



# Where It All Started

---

Cohort facilitated by US DOL and US Department of Education

California was one of 7 states

Participation in CA cohort by all WIOA core partner programs and other strategic partners

Focus is aligning our services and programs to have the best outcomes for participants

States Participating

California

District of Columbia

Kentucky

Massachusetts

Missouri

New Jersey

Pennsylvania

# What is Co-enrollment

---

Co-enrollment under the federal definition means enrollment in more than one core WIOA program.

## California Concept: STRATEGIC Co-Enrollment

- Enrolling individuals in the right mix of programs that makes sense to ensure the best outcomes.

# Strategic Co-enrollment

---

## Why co-enrollment?

WIOA places a strong emphasis on planning and implementation across multiple partner programs to ensure alignment in service delivery. One key goal is to develop effective partnerships across WIOA programs and other workforce providers, including community-based organizations to provide individuals the employment, education, and training services they need.

*Strategic co-enrollment* is of particular importance to better serve Californians who face numerous barriers to education and employment training.

# Strategic Co-enrollment

---

Through the use of *strategic co-enrollment* the State can:

Increase program and participant success

Maximize resources

Enable greater efficiencies in service delivery

Better align services with regional sector pathways

# Common Challenges: Program & Service Delivery

---

Confidentiality

Case management system commonalities

Customer feedback

Referral follow-up

Communication across agencies, service providers (referrals, access to appropriate services)

Deliberate Co-enrollment (meet customer needs) as opposed to defacto co-enrollment

# How We Accomplish Strategic Co-enrollment

---

Joint Guidance on Co-enrollment moved through the CA Workforce Development Board and adopted by WIOA programs and other key partners

Coordinated Technical Assistance Strategy, material development to support implementation and repository for materials

Employer engagement and Career Pathways Strategy

Data Infrastructure enhancements and coordination



# Joint Co-enrollment Guidance

---

NOT mandatory

Strategic in nature, where it makes sense

Centered around the needs of participant

Across all WIOA programs and other key partners (i.e. Social Service Programs)

Helps accomplish alignment across programs

# Technical Assistance and Material

---

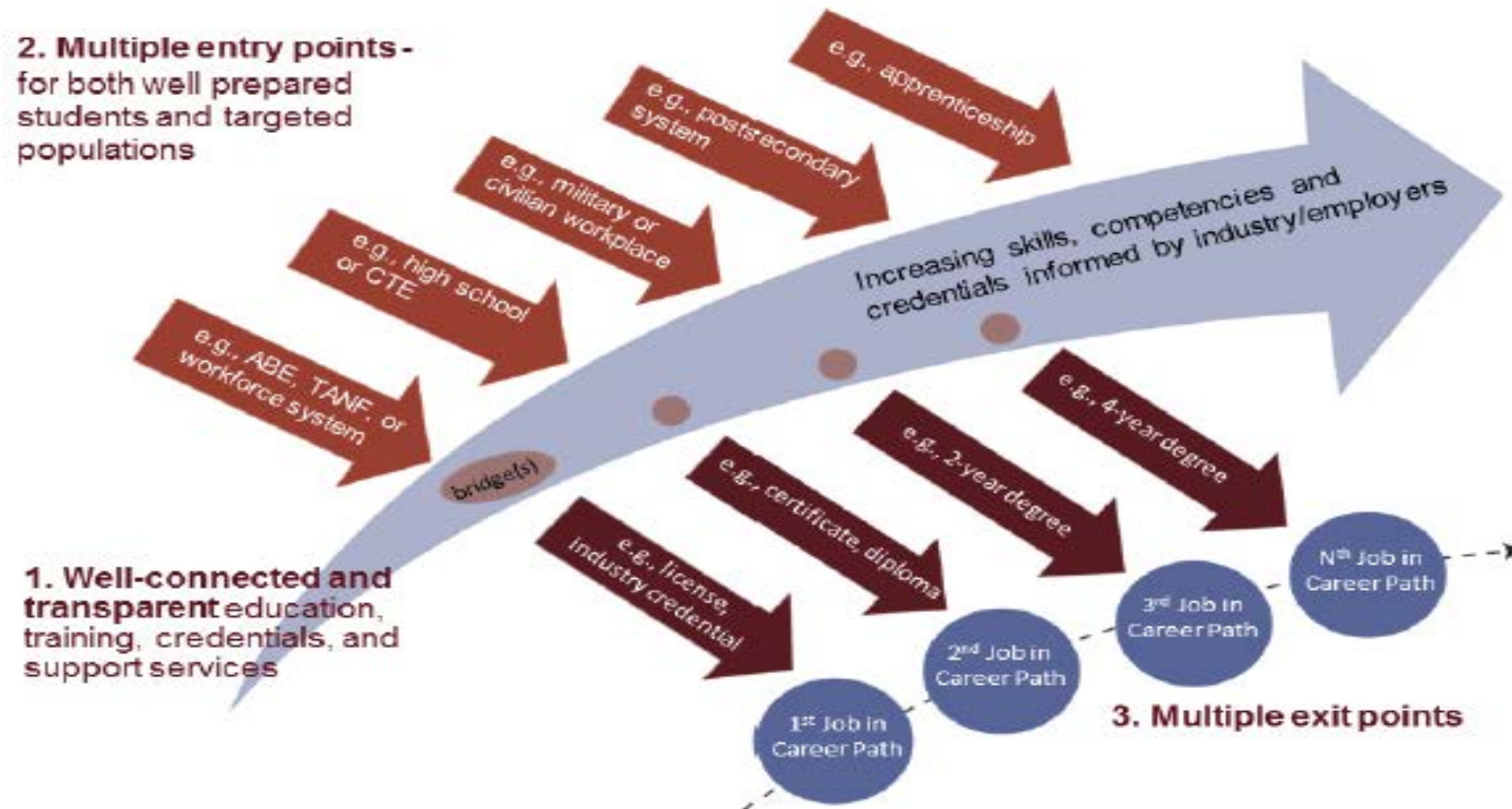
Coordinated effort across programs

Development of materials to “roll out” and help in the implementation

“Socializing the guidance” by incorporating technical assistance and field conversations through existing conferences, convening's, etc.

# Employer Engagement & Career Pathways

## THREE CORE FEATURES OF A CAREER PATHWAY



# Data Infrastructure Enhancements & Coordination

---

Working towards facilitating universal intake and joint case management

Focused on front end first to enhance customer experience, with a focus of alignment of programs

Address confidentiality and data integrity concerns

Develop materials that describe what the various systems currently capture and what reports can be produced

# Discussion & Questions

---

Thank you for your time

Contact Information:

Irene Castorena

[ICastorenaKrueger@cde.ca.gov](mailto:ICastorenaKrueger@cde.ca.gov)

Neil Kelly

[nkelly@CCCCO.edu](mailto:nkelly@CCCCO.edu)

Jennifer Hernandez

[Jennifer.Hernandez@labor.ca.gov](mailto:Jennifer.Hernandez@labor.ca.gov)