Federal Adult Education Policy

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CASAS Summer Institute
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Our Vision

We seek an America that grows its economy by investing in its people, so that every worker and every industry has the skills to compete and prosper.
Our Mission

• We **organize** broad-based coalitions seeking to raise the skills of America’s workers across a range of industries.

• We **advocate** for public policies that invest in what works, as informed by our members’ real-world expertise.

• And we **communicate** these goals to an American public seeking a vision for a strong U.S. economy that allows everyone to be part of its success.
A little history can’t hurt…
A little history

"It is the college and university educational provisions that endure as the symbol and romance of the GI Bill."

-Milton Greenberg, political scientist, GI Bill beneficiary
YOUR ANSWERS
about
EDUCATION
AND TRAINING

under the provisions of
Public Law 316, 78th Congress
SERVICEMEN'S READJUSTMENT ACT
OF 1944
as amended

VETERANS ADMINISTRATION
OCTOBER 8, 1946

• WHAT KIND OF EDUCATION OR
TRAINING CAN YOU GET?
HIGH SCHOOL OR PREPARATORY SCHOOL
COLLEGE OR UNIVERSITY
GRADUATE OR PROFESSIONAL SCHOOL
COMMERCIAL OR TECHNICAL SCHOOL
APPRENTICE OR ON-THE-JOB TRAINING
INSTITUTIONAL-ON-FARM TRAINING
COOPERATIVE TRAINING
OTHER EDUCATION OR TRAINING
History revisited

More than twice as many veterans used the original GI Bill’s occupational benefits as those who used college benefits.
History revisited

Bottom line: The investment in a diversity of educational pathways under the G.I. Bill was a cornerstone of FDR’s economic strategy.
Traveling forward in time…

The types of educational pathways needed in 1944 and today are completely different, right?
Skills for today’s jobs

U.S. Jobs, 2010

- Low-Skill: 21%
- Middle-Skill: 48%
- High-Skill: 31%
Skills for tomorrow’s jobs

US Job Openings, 2008-2018

- High-Skill: 33%
- Middle-Skill: 43%
- Low-Skill: 24%
The mismatch

US Jobs and Workers bySkill Level, 2010

- High-Skill: Jobs 31%, Workers 31%
- Middle-Skill: Jobs 49%, Workers 43%
- Low-Skill: Jobs 21%, Workers 26%
Recent history: One pathway

I envision a future “where we expect all our children…to graduate college.”

- President Obama, campaign trail, 2008
More recent history: More pathways

“I ask every American to commit to at least one year or more of higher education or career training. This can be community college or a four-year school; vocational training or an apprenticeship.”

- President Obama, Address to Joint Session of Congress, 2009
More recent history

• 2012 State of the Union called for training 2 million workers

• Four pillars of a strong economy: manufacturing, energy, worker training, and the American values of fairness and responsibility
Between vision and reality

- 30 million adults have below basic literacy skills
- 63 million adults have just a basic, bare-bones level of literacy proficiency
- 25 million adults lack a high school degree
- 22.5 million adults have limited English proficiency
Between vision and reality

Example: Michigan’s No Worker Left Behind
Bottom line

Adult education is the missing piece
Between vision and reality

Federal AEFL Funding: 24% ↓
(in 2013 dollars)

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Between vision and reality

Individuals Served by AEFL: 30% ↓

![Graph showing a decrease in millions of individuals served by AEFL from 1999-2000 to 2011-2012.](chart)

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Between vision and reality

Adults without basic skills to answer President's call to action: 93,000,000

Adults served by AEFLA: 1,800,000
State funding

State/local vs. Federal Funding

• Assumed:
  $3.50 for every federal $1.00

• Reality:
  $1.30 for every $1.00 (CLASP survey)
State funding extremes

**Florida**
- **State**: 90%
- **Federal**: 10%

**Iowa**
- **Federal**: 100%

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State bright spots: Iowa

$10.5 million in new appropriations
• $5.5 million: ABE
• $5 million: Career pathway programs, pathway navigators, sector partnerships

Ensuring All Iowans Have the Skills to Drive Economic Growth and Security

A policy agenda to close Iowa’s skills gap and build pathways to good jobs and economic security for all Iowans

Iowa Skills2Compete Coalition
January 2013

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What’s in play in DC for Adult Ed?

• Funding
• Reauthorizations
• Comprehensive Immigration Reform
Funding

A FEW CRACKS IN THE FUSELAGE...

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NATIONAL SKILLS COALITION
Every worker. Every industry. A strong economy.
A little *more* history can’t hurt…
Federal funding for workforce education and employment programs

<table>
<thead>
<tr>
<th>Year</th>
<th>House Passed Budget</th>
<th>Final Continuing Resolution</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2012</td>
<td>$4 Billion in cuts; eliminated WIA</td>
<td>$1 Billion in cuts, WIA still exists</td>
</tr>
<tr>
<td>FY 2013</td>
<td>Over $2B in cuts</td>
<td>Generally level funding</td>
</tr>
</tbody>
</table>
## 2013 Postscript: Sequestration

Agencies must reduce non-exempt FY 2013 NDD funding by 5%

<table>
<thead>
<tr>
<th></th>
<th>2012 Actual</th>
<th>2013 CR</th>
<th>With Sequester</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABE State Grants</td>
<td>520,300,000</td>
<td>520,300,000</td>
<td>493,100,000</td>
</tr>
<tr>
<td>Civics/EL</td>
<td>74,700,00</td>
<td>74,700,00</td>
<td>70,800,000</td>
</tr>
<tr>
<td>Total</td>
<td>595,000,000</td>
<td>595,000,000</td>
<td>564,000,000</td>
</tr>
</tbody>
</table>
Policy change within FY13 funding

Pell “Ability to Benefit”

• House passed budget for FY13 eliminated Ability to Benefit under Pell
• Remained in the continuing resolution
• Key support for adult education/postsecondary bridge programs
FY2014 Budget

• Framework: Austerity
• Legally required to meet spending caps in 2011 Budget Control Act
2014: House Budget Resolution

- $960B budget, well below Budget Control Act mandate
- Restores defense side of sequester
- Imposes additional $1.1T cuts to NDD programs
- Cites SKILLS Act to justify additional cuts to E&T
2014: Senate Budget Resolution

- 1.06 T consistent with original Budget Control Act limits
- Eliminates all nine years of sequestration
- Achieves long-term deficit reduction through revenue/cuts
- $10B in new training investments

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2014: President’s Budget Proposal

- $1.06 T
- Rolls back sequester
- $16.5B in new mandatory E&T investments
Workforce Investment Act

Title I: Training
• $79M ↑ over FY2013 enacted
• Governor’s Set-Aside: 7.5% (up from 5%)

Title II: ABE
• Level FY13 enacted (pre-sequester) at $594 million
• $11.6 million ($3 million ↑) to National Leadership Activities for reentry education demonstration
Other programs

DOL
• Wagner Peyser ES: $730.8 M ($25 M ↑)
• Reintegration of Ex-Offenders: $90.2 M ($10M ↑)
• Migrant and Seasonal Farmworkers: Level
• Indian and Native American Programs: Level

DHHS
• TANF: Level
New Investments

• Pathways Back to Work: $12.5B
  o $8B subsidized employment
  o $2B competitive grants, youth & long-term unemployed
  o $2.5B summer and year-round youth
• Reemployment NOW Fund: $4B
• Community College to Career Fund: $8B (3 yrs)
  o Successor to TAACCCT
FY14 House Appropriations

WIA Title II/ABE
• FY13 post-sequester: $564 million
• FY14: $450 million
• 111,000 fewer people served

Major E&T Programs (WIA I and II, CTE, Voc Rehab, ES)
• FY13 post-sequester: $8.2 billion
• FY14: $6.3 billion (Skills Act level)
• 6.5 million fewer people served
FY14 Senate Appropriations

• Late June/early July: Senate mark-up of Labor-HHS-Ed Appropriations bill

• Unlikely to see the kind of cuts made by House appropriators
Remaining Key Dates

• Late September: Continuing Resolution (CR), threat of government shutdown
• October/November: Debt Ceiling
• January 2014: FY 14 sequester kicks in
WIA Reauthorization

• Ten years overdue
• Consolidation framework
• Different approaches to consolidation
WIA Reauthorization: House

• SKILLS Act passed March 15
• Consolidates 35 programs into $6B block grant
• Used to justify deep cuts in House budget/appropriations
• No bi-partisan agreement

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Skills Act: No populations

Ex-Offenders
Refugees
Farm-workers

Workforce Investment Fund

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WIA Reauthorization: Senate

• Under construction
• “Measured and evidence-based approach” to program elimination
• Hearing next week
• Introduce early July, mark up late July
• Signaling bi-partisan
TANF Reauthorization

• Due for reauthorization 2010
• July 2012 HHS announced waivers to develop “alternative and innovative strategies”
• Potential to support ABE and ESL bridge programs
• In March, House voted to block
Comprehensive Immigration Reform (CIR)

Why does immigration reform matter for adult education?
CIR Employment Framework

Basis for annual admission of lawful permanent residents

**Current**
- 75% Employment-based
- 25% Family-based

**Senate Bill**
- 50% Employment-based
- 50% Family-based

Source: New York Times
CIR Employment Benchmarks

Year 6: Renew Registered Provisional Status (RPI)

• Continuous employment
• Or “full-time” education and training
• Earning 100% of poverty
CIR Employment/EL Benchmarks

Year 10: Adjust to Legal Permanent Resident (LPR)

• Continuous employment
• Or “full-time” education and training
• Earning 125% of poverty
• And meet civics/EL or enrolled in civics/EL program***

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Remember that broader vision?

“I ask every American to commit to at least one year or more of higher education or career training. This can be community college or a four-year school; vocational training or an apprenticeship.”

- President Obama, Address to Joint Session of Congress, 2009
CIR Allowable E&T

“Education, literacy, or career training program (including vocational training) that is designed to lead to placement in postsecondary education, job training, or employment.”
Income

Family Income of Unauthorized Immigrant Adults Relative to Federal Poverty Line

- Less than 100%: 1,200,000 (12%)
- 100-138%: 3,140,000 (32%)
- 139% or higher: 5,570,000 (56%)

Source: Migration Policy Institute. Estimated population, age 19+, 2011.

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English Proficiency

English Proficiency, Unauthorized Immigrant Adults

- English Proficient: 6,970,000 (70%)
- Limited English Proficient: 2,930,000 (30%)

Source: Migration Policy Institute.
Estimated population, age 19+, 2011.

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English Proficiency

Unauthorized Immigrant Adults with Limited Proficiency

- **Speaks English Well**: 1,800,000 (26%)
- **Does Not Speak Well**: 2,130,000 (30%)
- **Does Not Speak at All**: 3,040,000 (44%

Source: Migration Policy Institute. Estimated population, age 19+, 2011.

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CIR: Need for Skills Strategy

• Income: 3.1 million below 100% of poverty
• Civics/English: 6.9 million limited proficiency (2.1 million no English at all)
CIR: Funding for Skills

Integration Fund

• $500 M over 5 years
• Two grant programs
• Civics-based ESL and programs expanding access to workforce training allowable use of funds
CIR Funding for Skills

CIR Trust Fund

• *Up to* $50 million of this fund, over five years

• *Could be used to* support competitive grants to organizations that provide assistance to immigrants, *including* civics ESL.

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CIR Funding for Skills

H-1B Visa Fees

• Currently $125 million to DOL for training for citizens in visa occupations

• Increased cap could increase revenue up to $1 billion
Anticipated timeline/targets

- Senate goal of 70 votes by July 4th recess
- House bill facing challenges
- Political imperative of mid-term elections
- Opportunities to influence in implementation
What’s in play in DC?

A LOT!

• Funding
• Reauthorizations
• Comprehensive Immigration Reform
What DC needs to hear from you

• Continue to educate policymakers about expanded vision for education
• Educate policymakers about the distance between vision and reality
• Be visible: Share your success stories and challenges
Tell your story
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