



Face-to-Face and
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WHEN YOU HEAR “COPYRIGHT” - HOW DO YOU FEEL/REACT?



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& CREATIVE
COMMONS**

**PRESENTED
BY:**

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Coordinator**

**Distance Learning
Projects**

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916-228-2580**

A Little About Me

- COORDINATOR DL PROJECTS
 - ORIGINAL “DL” STUDENT
- 12 YEARS CLASSROOM (CTE)
- 14 YEARS WITH OTAN

PS: I am not a lawyer and I can't give legal advice.



GET A COPY OF THIS PRESENTATION
RESOURCES AND OTHER GOOD
STUFF

[HTTP://BIT.LY/OTANPENNY](http://bit.ly/OTANPENNY)

**CHOOSE “LICENSING, COPYRIGHT AND
CREATIVE COMMONS”**

LEARNING GOALS

Something GOOD this way Comes!

Define OER

Licensing-Copyright – Creative Commons, huh?

Join the Movement ([Watch video](#))

Discussion

Something
GOOD is
Coming!

- **The COAAP Exchange!**
 - Field sharing COAAP
 - CASAS and OTAN partnership
 - Online tool to upload your COAAP (simple interface)
 - Create and license your COAPP files and activities to share with everyone!
- Based on the [Teaching with Technology](#) site on OTAN.us

WHAT ARE OER?

“Open educational resources (OER) are teaching, learning, and research resources that **reside in the public domain** or have been released under an **intellectual property license** that **permits sharing, accessing, repurposing**—including for commercial purposes—and **collaborating with others.**”

Emphasis Added

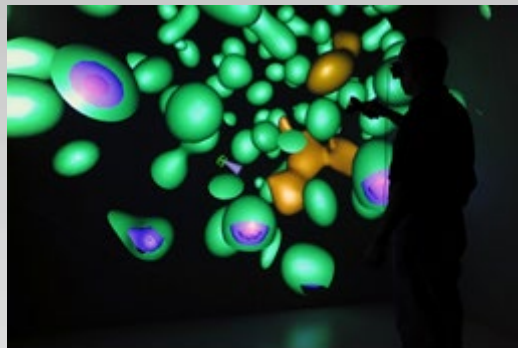
US Office of Educational Technology, *National Education Technology Plan*, 2010, Page 56

<http://tech.ed.gov/netp/>

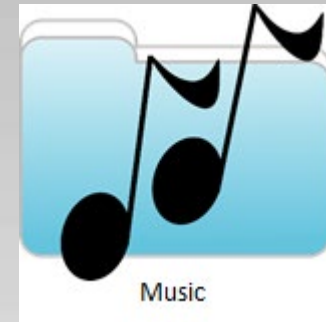
WHAT CAN BE AN OER?



Podcasts & audio files



Simulations CC BY [Idaho National Library](#)



Games



Apps CC BY [Christopher Vizcarra](#)

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PUBLIC DOMAIN VS OPEN LICENSE

Public Domain

- Copyright Ownership *waived*.
- Author gives away rights to the public to reproduce and distribute creative work.

VS

Open License

- Copyright Ownership *retained*.
- Author grants broad rights to the public to reproduce and distribute creative work.

The 5 Rs of Open

Retain - the right to make, own, and control copies of the content (e.g., download, duplicate, store, and manage)

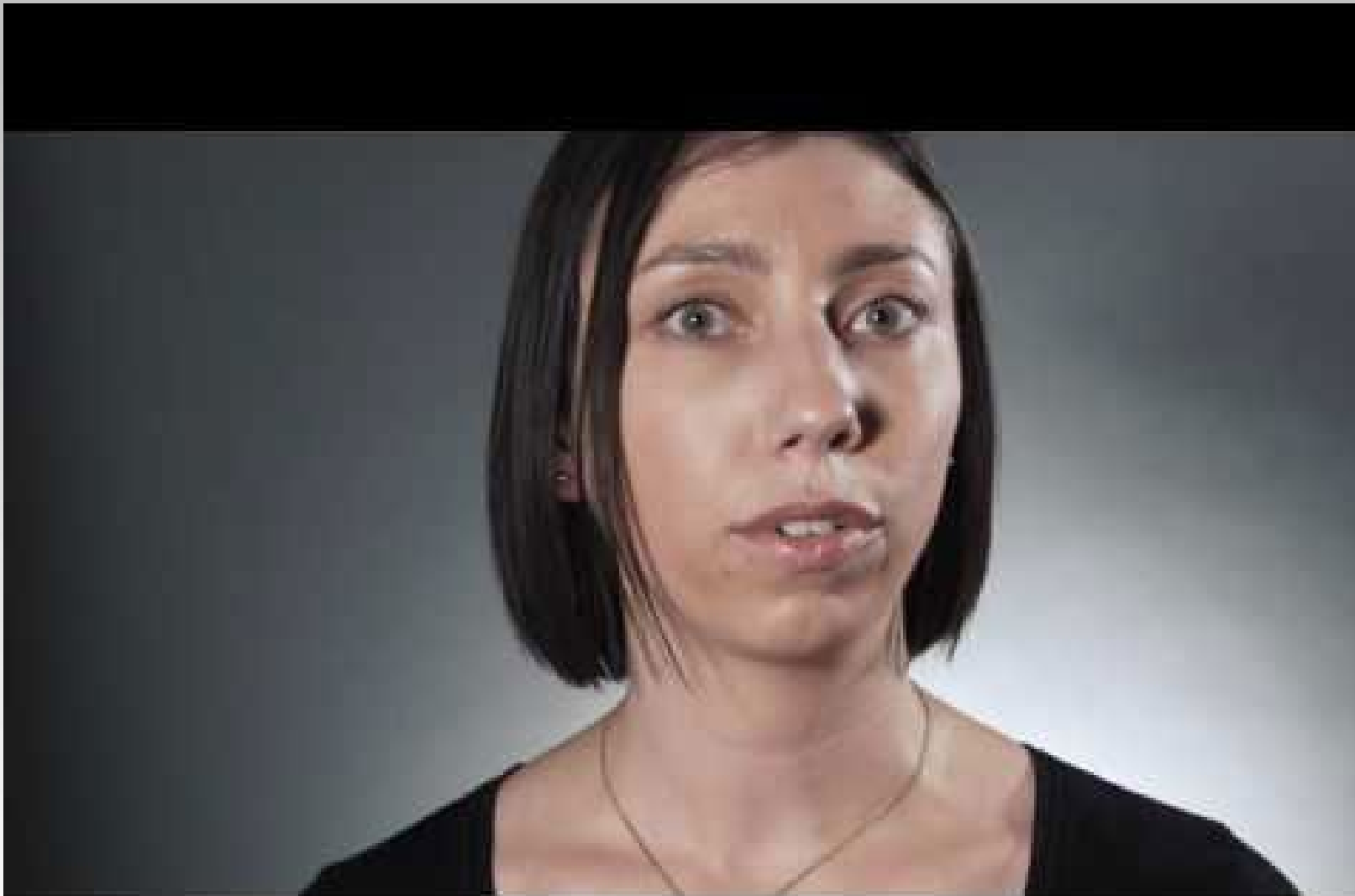
Reuse - the right to use the content in a wide range of ways (e.g., in a class, in a study group, on a website, in a video)

Revise - the right to adapt, adjust, modify, or alter the content itself (e.g., translate the content into another language, change the colors of a sunset in a photo)

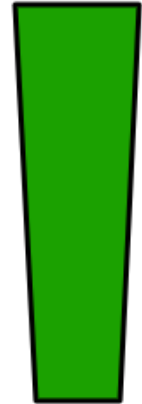
Remix - the right to combine the original or revised content with other material to create something new (e.g., incorporate the content into a mashup)

Redistribute - the right to share copies of the original content, your revisions, or your remixes with others (e.g., give a copy of the content to a friend)

WHAT IS AN OPEN LICENSE?



MOST OPEN



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BY



BY



SA



BY



ND



BY



NC



BY



NC



SA



BY



NC



ND

LEAST OPEN

IT'S ALL IN THE LICENSING!

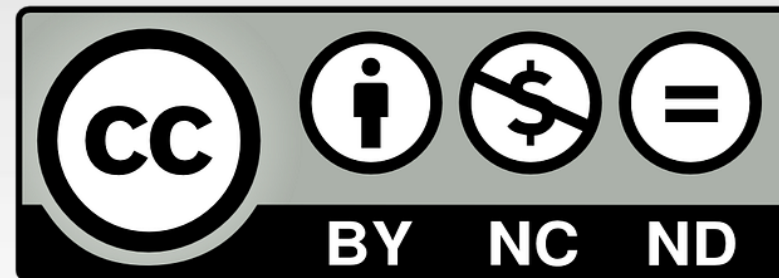
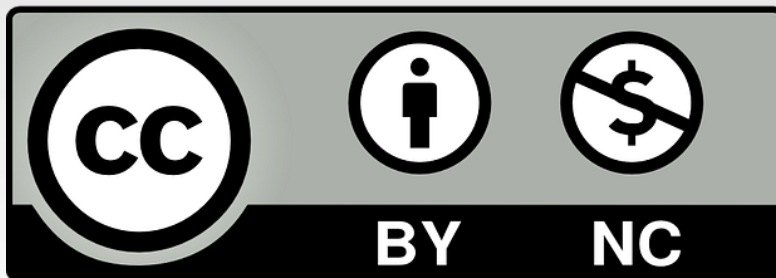
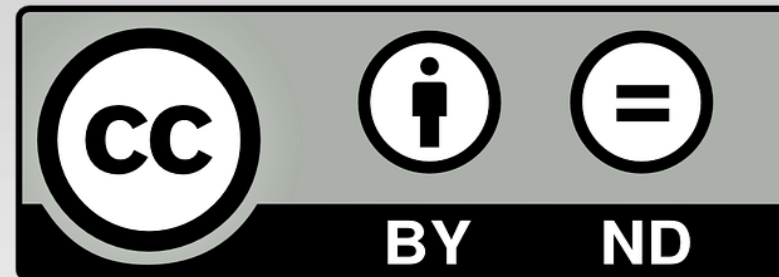
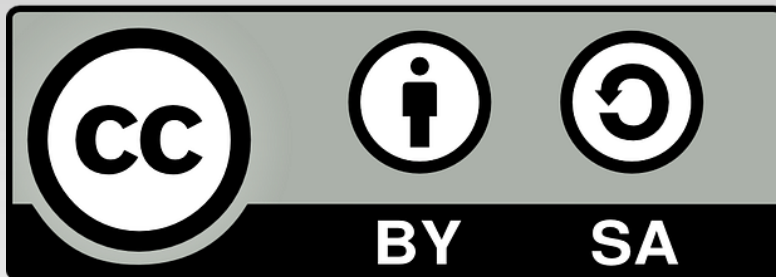
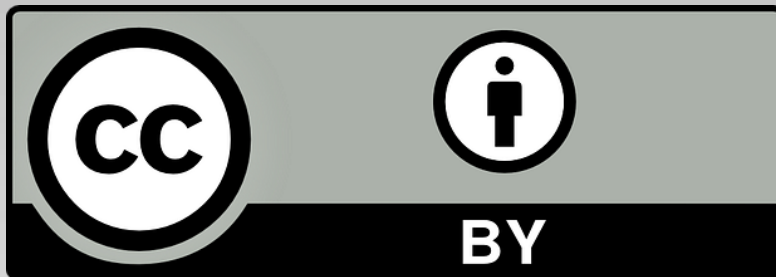
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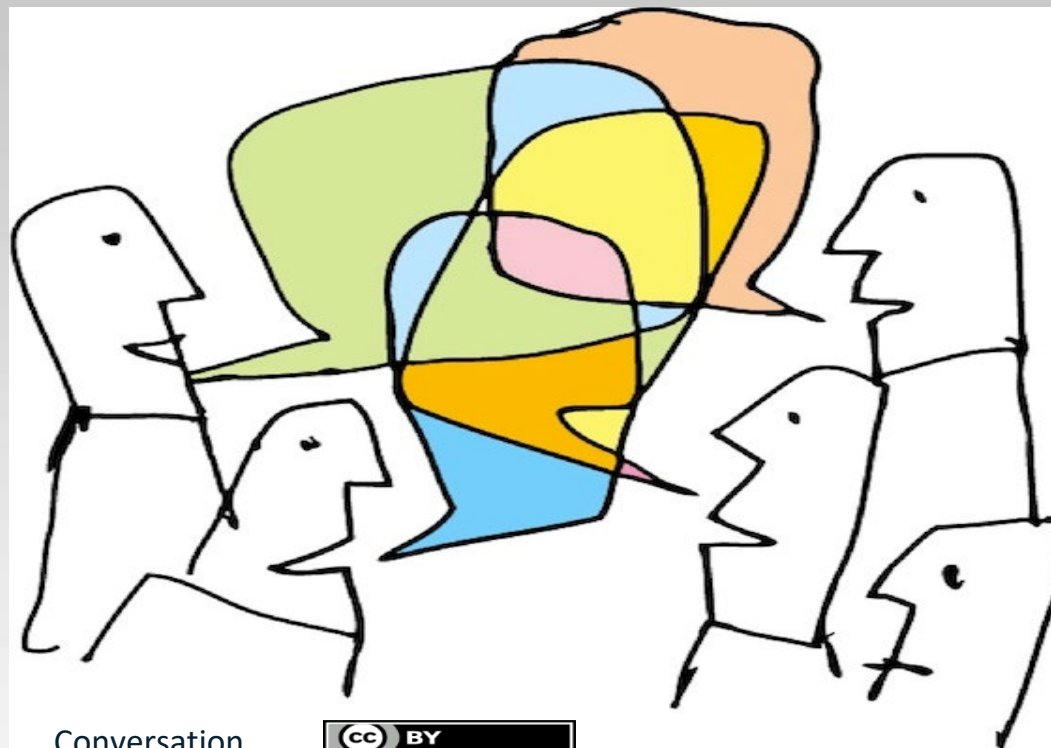
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QUESTIONS OR COMMENTS?



Conversation,



FINDING THE LICENSE

- ⑩ Search for resources – Use advanced options
 - ⑩ *Always read the license!*
- ⑩ Use other resource lists!
- ⑩ Share among yourselves!



3-2-1 REFLECTION TOOL

Reflect on...

3 things you learned today

2 things you will share

1 thing you will try

And please complete the
evaluation later today!



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